

# Presence Hub

Generate more recurring revenue and stay ahead of other CSPs by adding a key component to Microsoft Teams that gives your customers better communication capabilities.

The aurenz Presence Hub is a SaaS solution that synchronizes users' presence status between Microsoft Teams and other communication platforms like RingCentral, Unify, Avaya or Alcatel-Lucent.

## Customer want aurenz Presence Hub

- With the Presence Hub customers can talk to their customers in Microsoft Teams, on the phone, in a meeting, wherever... without getting disturbed by second calls.
- User have a reliable presence status that covers all communication platforms and that reflects the users' availability.
- The customer onboarding process to the SaaS is very simple and is done in a view minutes.

## CSPs benefit through partnership with aurenz

- Differentiate yourself by providing your customers a more complete communication solution with Microsoft Teams.
- Your Microsoft Teams customer will ask for this feature and you will be the one who has the answer! Be a hero and make your customer happy.
- Increase your recurring subscription revenue.
- Substantial margin for CSPs.
- With over 40,000 customers from all industries, CSPs can rely on excellent support.

## Target Industries and organizations

- All companies from all industries that using Microsoft Teams in combination with a second communication platform like RingCentral, Unify, Avaya o Alcatel-Lucent.
- Large enterprises, small and medium businesses

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